

APPLICATION FOR EXHIBIT SPACE AT THE  
EASTERN MICHIGAN STATE FAIR

Lapeer County Agricultural Society

July 25~ July 29, 2023

OUTDOOR EXHIBITORS PLEASE FILL OUT COMPLETELY

Company Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone No. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Products to be Exhibited \_\_\_\_\_

OUTDOOR EXHIBIT SPACE COST

2023 Space (Number) Requested \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ ( see map)

RED Zone	10' frontage x 10' deep	<b>\$600.00</b>	Number of Spaces requested _____
BLUE Zone	10' frontage x 10' deep	<b>\$400.00</b>	Number of Spaces requested _____
GREEN Zone	10' frontage x 20' deep	<b>\$700.00</b>	Number of Spaces requested _____
TAN Zone (with red or blue)	10' frontage x 10' deep	<b>\$100.00</b>	Number of Spots requested _____
PURPLE Bulk Zone	10' x 10' Spaces	<b>\$200.00</b> (Minimum of 6 spots)	Number of spots requested _____

Electrical Charge (20 amps) for outside space only **\$ 50.00** TOTAL \$ \_\_\_\_\_

*All 10' x 10' Booths include 2 passes per day  
Additional passes may be purchased for \$8.00 each (max of additional 8 passes).*

MINIMUM 50% DEPOSIT WITH RESERVATION \$ \_\_\_\_\_

**BALANCE DUE UPON ARRIVAL BEFORE SETTING UP** \$ \_\_\_\_\_

**NO Vendor space will be held without a deposit after Dec. 1, 2022.**

\*\*\*\*\* SPACE SUBJECT TO AVAILABILITY AND ON A FIRST COME, FIRST SERVE BASIS \*\*\*\*\*

MAKE CHECK PAYABLE TO..... EASTERN MICHIGAN STATE FAIR  
MAIL PAYMENT WITH CONTRACT TO..... P.O. BOX 55  
IMLAY CITY, MI 48444

FOR MORE INFORMATION, CALL..... (810) 724-4145 or (810) 417-0395

*\*This is not a contract until submitted to and approved by the Lapeer Country Agricultural Society.*

# RULES AND REGULATIONS

Rev. 8/8/2014

## GENERAL:

The words Eastern Michigan State Fairgrounds shall mean its officers, committees, agents or employees acting for them in the management of the contracted event. Management reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the event. Eastern Michigan State Fairgrounds reserves the right to decline, prohibit or expel an exhibit which in its judgment is out of character of the exhibition and/or is in violation of this contract or any rules or regulations now or hereafter in effect. Dimensions of all exhibit areas are believed to be accurately stated on the floor plans, however, the Eastern Michigan State Fairgrounds will not assume liability for any discrepancy that may actually occur. Each exhibitor will receive four gate passes per day. If additional passes are needed they may be purchased at the fair office for a limited time. Commercial exhibitors are responsible for the allocation of all passes to their personnel. In no case will money be refunded for lost or stolen passes or due to the failure of the exhibitor to get passes to his/her employees. The Eastern Michigan State Fairgrounds will not assume responsibility for the temperature levels of the exhibit hall. The Eastern Michigan State Fairgrounds reserves the option in any emergency either to substitute comparable display space if required by unforeseen circumstances, or to refund the exhibit fee. Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibition facility or the conducting of said exhibit, together with the rules and regulations of the owners and operators of the facility in which the exhibition is held.

## SOLICITATION:

Promiscuous advertising is strictly prohibited. Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. Exhibitor's exhibit or product may not extend into any aisle. No exhibitor shall so arrange his/her exhibit so as to obscure or prejudice adjacent exhibitors in the opinion of the Eastern Michigan State Fairgrounds. Fair management and/or local/state law enforcement authorities reserve the right to restrict the sale of any questionable items, ie knives or weapons. **The sale of laser pointers, incendiary devices, items depicting nudity or lewd behavior, drug paraphernalia and items with any symbol representing illegal drugs cannot be sold or displayed in any manner.**

## PET POLICY:

Pets will not be permitted on the grounds during Fair, with the exception of disability-related guide animals. Dogs entered in the 4-H dog show will be allowed and must be on a leash.

## TAXES AND LICENSES:

Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state or federal law applicable to their activity at the exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activities at the exhibition.

## CANCELLATION AND REFUND POLICY:

Cancellation of all or part of the exhibit space must be in writing to the Eastern Michigan State Fairgrounds. Exhibitors canceling before July 1 of contract year will receive a full refund. No refunds will be issued after July 1. If the exhibitor does not make full payment when due under the terms of this contract, the Eastern Michigan State Fairgrounds reserves the right to terminate this contract and the exhibitor shall be responsible for the payment to the Eastern Michigan State Fairgrounds of all amounts which would have been due under the terms of this contract.

## INSURANCE:

An exhibitor shall carry its own insurance. Copy of liability insurance is required before display area is created. The Eastern Michigan State Fairgrounds and the exhibition facility assume no responsibility for the safety of the properties of the exhibitor, its officers, agents or employees from theft, damage by fire, accident or other causes whatsoever, and the exhibitor expressly agrees to save and hold harmless the Eastern Michigan State Fairgrounds and the exhibition facility and their respective management, agents and employees from any and all liability resulting from injuries or damage to the exhibitor, its agents, employee's persons and/or properties in connection with the exhibitor's use of the exhibit space.

## DEFAULT OF OCCUPANCY:

It is further agreed that actual occupation of the exhibit space by an exhibit is essential. Should the exhibitor be unable to occupy the space, the Eastern Michigan State Fairgrounds is authorized to occupy or cause the said space to be occupied in such a manner as it may deem in the best interest of the exhibition, without any rebate or allowance whatsoever to the exhibitor and without in any way releasing said exhibitor from any liability, or from any of its other obligations under this contract. Said exhibitor expressly agrees to pay the exhibition the full sum set forth.

## BUILDING OCCUPANCY:

The Eastern Michigan State Fairgrounds shall not be liable for the nonfulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, an act of god, public enemy, war or insurrection, strikes, the

authority of the law, postponement or cancellation of the exhibition, or for any cause beyond its control. It will, however, in the event of its not being able to hold an exhibition for any of the above named reasons reimburse the exhibitor on a prorated basis on any amount paid, less any legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.

## PROTECTION OF FACILITIES:

Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to the columns, walls, floors or other parts of the convention hall exhibit area without written permission from the Eastern Michigan State Fairgrounds. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with direction of the Eastern Michigan State Fairgrounds, the facility managers or their assistants.

## BOOTHS:

Food and beverages cannot be sold from these spaces without written consent of the Fair Manager. No exhibitor's display shall project as to obstruct the view of any adjacent booth. No display may exceed a height of eight feet on the back wall nor four feet on the side wall without written consent of the Eastern Michigan State Fairgrounds.

## INSTALLATION AND DISMANTLING:

All commercial exhibits must be in place by 10:00am on Tuesday the week of the fair, however we strongly encourage you to set up on Monday 8:00am to 8:00pm. No vehicles will be allowed to drive in or be in the interior of the fairgrounds after 10:00am on Tuesday. This means there is only two hours on Tuesday to drive in and unload your exhibit. Items may be hand carried from the parking lot after 10:00am. You may hand carry out on Saturday night for one hour after close. The indoor building will open with security from 8:00am to 4:00pm on Sunday post-fair for load out and 9:00am to 5:00pm on Monday post-fair. The Eastern Michigan State Fairgrounds expressly reserves the right to determine rules subject to all installations and dismantling done by any exhibitor at the exhibition.

## HOURS:

Merchant Building will be open from 12:00pm to 10:00pm daily. Merchant buildings will be open to exhibitors one half hour before starting times.

**This contract shall become effective upon the date of acceptance by the lessee and by signing the front of this document.**

I have read and agree to ALL terms and conditions.

**Please retain a copy of these rules for your records.**